

Bio-healthcare/Digital-healthcare Special Symposium

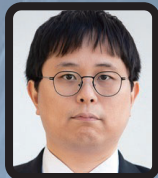
NOVEMBER, 7(TUE), 2023

MIRAE HALL 237, YONSEI UNIVERSITY MIRAE CAMPUS

9:20-9:30 Opening

Tack Joong Kim

(Chief, Institute for Convergence Study of Bio-Medical Wellness)



9:30-10:00 Jihoon Kim (Professor, Yonsei University, Korea)

INJECTABLE HYDROGEL RELEASING DRUG-LADEN MICELLE
IN SITU FOR ANTI-CANCER IMMUNOTHERAPY



10:00-10:30 Katsumi Maenaka (Professor, Hokkaido University, Japan)

INTEGRATED DRUG DISCOVERY BASED ON CRYO-ELECTRON MICROSCOPY



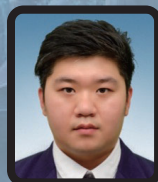
10:40-11:10 Han Sung Kim (Professor, Yonsei University, Korea)

DEVELOPMENT OF NON-PHARMACOLOGICAL STIMULATING TECHNOLOGY
BASED ON ELECTRICAL STIMULATION FOR ALLEVIATING VARIOUS DISEASES



11:10-11:40 Kota Kodama (Professor, Nagoya City University, Japan)

RECENT TREND AND ISSUE RELATED TO MHEALTH AND POTENTIAL INNOVATION



13:30-14:00 Yeongjoo Lim (Professor, Ritsumeikan University, Japan)

HOW DO WE GENERATE BUSINESS, HOW DO WE VALIDATE WITH MVP?



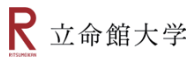
14:00-14:30 Tack Joong Kim (CEO, Doctor TJ Co. Ltd., Korea)

THE CHALLENGE OF LAB-TO-MARKET



14:30-15:00 Kwon Il Han (CEO, Bereum Co. Ltd., Korea)

THE GROWTH AND KNOW-HOW OF BEREUM, A POSTBIOTICS COMPANY



Contact : Prof. Tack Joong Kim, E-mail: ktj@yonsei.ac.kr, Tel: 033-760-2242

Bio-healthcare/Digital-healthcare Symposium and Entrepreneurship Workshop

NOVEMBER 7(TUE)-8(WED), 2023

MIRAE HALL 237, YONSEI UNIVERSITY MIRAE CAMPUS

Introducing students to design
the development strategy of Bio-healthcare/Digital-healthcare.
Students will work on group competition to develop innovative plan.

Bio-healthcare/Digital-healthcare Special Symposium

* NOVEMBER 7 (TUE)

9:30 - 10:00

INJECTABLE HYDROGEL RELEASING DRUG-LADEN MICELLE IN SITU FOR ANTI-CANCER IMMUNOTHERAPY

JIHOON KIM (PROFESSOR, YONSEI UNIVERSITY, KOREA)

10:00 - 10:30

INTEGRATED DRUG DISCOVERY BASED ON CRYO-ELECTRON MICROSCOPY

KATSUMI MAENAKA (PROFESSOR, HOKKAIDO UNIVERSITY, JAPAN)

10:30 - 10:40 BREAK TIME

10:40 - 11:10

DEVELOPMENT OF NON-PHARMACOLOGICAL STIMULATING TECHNOLOGY

BASED ON ELECTRICAL STIMULATION FOR ALLEVIATING VARIOUS DISEASES

HAN SUNG KIM (PROFESSOR, YONSEI UNIVERSITY, KOREA)

11:10 - 11:40

RECENT TREND AND ISSUE RELATED TO MHEALTH AND POTENTIAL INNOVATION

KOTA KODAMA (PROFESSOR, NAGOYA CITY UNIVERSITY, JAPAN)

11:40 - 13:30 LUNCH

13:30 - 14:00

HOW DO WE GENERATE BUSINESS, HOW DO WE VALIDATE WITH MVP?

YEONGJOO LIM (PROFESSOR, RITSUMEIKAN UNIVERSITY, JAPAN)

14:00 - 14:30

THE CHALLENGE OF LAB-TO-MARKET

TACK JOONG KIM (CEO, DOCTOR TJ CO. LTD., KOREA)

14:30 - 15:00

THE GROWTH AND KNOW-HOW OF BEREUM, A POSTBIOTICS COMPANY KWON IL HAN (CEO, BEREUM CO. LTD., KOREA)

Entrepreneurship Workshop

* NOVEMBER 7 (TUE)

15:30-17:00

MAIN FACILITATOR : PROF. YEONGJOO LIM (RITSUMEIKAN UNIVERSITY, JAPAN)

IDEATION WORKSHOP BY LEGO® SERIOUS PLAY® METHOD

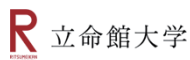
* NOVEMBER 8 (WED)

9:00-11:30

PROJECT GROUP WORKSHOP : DEVELOPING BUSINESS IDEA BY BUSINESS MODEL GENERATION

11:30-12:30

PRESENTATION AND AWARD CEREMONY



Contact : Prof. Tack Joong Kim, E-mail: ktj@yonsei.ac.kr, Tel: 033-760-2242